Docket No.: 1509-178 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Salil PRADHAN et al

Serial No. n/a

:

Filed: Herewith

PROFILES FOR INFORMATION ACQUISITION BY DEVICES IN A

Group Art Unit:

Examiner:

WIRELESS NETWORK

PRELIMINARY AMENDMENT

Honorable Commissioner of Patents and Trademarks Washington, D. C. 20231

Sir:

For:

Prior to examination on the merits, please amend the referenced application as follows:

IN THE CLAIMS:

Please amend claim 52 as follows:

52. (amended) A network comprising an advertiser device comprising a telecommunications device, having both a short range transmitter and receiver, and also a long range telecommunications transmitter and receiver, a memory, and a control processor; the memory including an advertisement which comprises at least an advertisement category profile containing a subset of possibly allowable advertisement categories;

a consumer device comprising a telecommunications device,

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